

Indie Artist Collab Checklist



Collaborations are one of the best ways to grow your audience, refine your sound, and make music more fun. But they can also get messy if expectations aren't clear. Use this checklist to keep your collabs professional and productive.

Step 1: Outreach

- Identify artists who match your style and values
- Follow and engage with their content genuinely
- Send a short, respectful message with a clear idea for the collab

Step 2: Define the Collab

- What are each artist's roles? (e.g., producer, vocalist, writer)
- Who owns what? Establish splits early.
- Agree on timelines and release plan

Step 3: Use a Split Sheet

Download our template to document splits after the session:
[Track Split Sheet Template](#)

Step 4: Promote Together

- Create shared assets (artwork, snippets, behind-the-scenes)
- Schedule a rollout plan for each platform
- Tag each other in all posts

Step 5: Keep it Positive

- Be flexible with feedback and revisions
- Communicate openly if issues come up
- Celebrate wins together—big or small

Bonus Tips:

- Create a shared Google Drive folder
- Use Zoom or video chat if you're collaborating remotely
- Keep all agreements in writing, even if it's informal

Remember:

The best collaborations are rooted in trust, creativity, and communication. Don't rush—build something real.